

# "A musical extravaganza!"

—USA Today

*Tickets On Sale Now!*

## Ralphie Rides Again!

The most popular Christmas movie of all time is a big, new, fun, spectacular holiday musical!

# A CHRISTMAS STORY

*The Musical!*

Book by JOSEPH ROBINETTE

Music & Lyrics by BENJ PASEK & JUSTIN PAUL

Directed & Choreographed by WARREN CARLYLE

Proof: #3  
approved, ready-for-print  
7/21/11; 5:21PM

A Christmas Story, The Musical!  
Herald, side 1

Size: 4" x 9"

For: Nederlander Detroit  
(Fisher Theatre & others)

Agency: SMZ advertising

Design: Frank Bach,  
Bach & Associates;  
Phone 313-822-4303;  
frank@frankbach.com

Fisher Theatre • November 15–27

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**"A bright, betinseled & entertaining show!"**

—*The Seattle Times*

**"Funny, sweet & delightful holiday entertainment!"**

—*The Seattle Examiner*

The story from a cherished movie classic that's enchanted millions is now a musical spectacular. In 1940's Indiana, a bespectacled boy named Ralphie has a big imagination and one wish for Christmas—a Red Ryder BB Gun. A kooky leg lamp, outrageous pink bunny pajamas, a cranky department store Santa, and a triple-dog-dare to lick a freezing flagpole are just a few of the obstacles that stand between Ralphie and his Christmas dream. Produced by the film's original Ralphie, Peter Billingsley, *A Christmas Story, The Musical!* is fun, holiday entertainment that captures a simpler time in America with delicious wit and a heart of gold. Based on the writings of radio humorist Jean Shepherd, *A Christmas Story* features a bright, holiday score by composer/lyricist team Benj Pasek and Justin Paul, and a hilarious book by Joseph Robinette. It's a new, holiday classic that is sure to delight kids and grown-ups alike for generations to come.

**Fisher Theatre • November 15–27**

Tickets: Box Office • [Ticketmaster.com](http://Ticketmaster.com) • 800-982-2787

Info: [BroadwayInDetroit.com](http://BroadwayInDetroit.com) • 313-872-1000

Groups (12+): email  
[Groups@BroadwayInDetroit.com](mailto:Groups@BroadwayInDetroit.com)  
(subject line: Christmas Story)  
or call 313-871-1132

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A Christmas Story, The Musical!

Herald, side 2

Size: 4" x 9"

For: Nederlander Detroit  
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Agency: SMZ advertising

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