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Proof: #1; 11/10/11; 12:10PM

A Christmas Story, The Musical!

Herald, side 1

Size: 4" x 9"

For: Nederlander Detroit
(Fisher Theatre & others)

Agency: SMZ advertising

Design: Frank Bach,
Bach & Associates;
Phone 313-822-4303;
frank@frankbach.com



A CHRISTMAS STORY

The Musical!

The most popular Christmas movie of all time is a big, new, fun, spectacular holiday musical!

"A musical extravaganza!"

—USA Today

"Funny, sweet & delightful holiday entertainment."

—The Seattle Examiner

Book by JOSEPH ROBINETTE

Music & Lyrics by BENJ PASEK & JUSTIN PAUL

Choreographed by WARREN CARLYLE

Directed by JOHN RANDO

Fisher Theatre • November 15–27

*Discounts available on Monday–Friday and Sunday evening performances.

Use ticket code SANTA; avail. only at ticketmaster.com, 800-982-2787 and Fisher Theatre box office. Please see other side for more details.

BROADWAY IN DETROIT 50TH ANNIVERSARY SEASON sponsored by

CHRYSLER



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It's the story from a cherished movie classic that's enchanted millions. In 1940's Indiana, a bespectacled boy named Ralphie has a big imagination and one wish for Christmas—a Red Ryder BB Gun. A kooky leg lamp, outrageous pink bunny pajamas, a cranky department store Santa, and a triple-dog-dare to lick a freezing flagpole are just a few of the obstacles that stand between Ralphie and his Christmas dream. Produced by the film's original Ralphie, Peter Billingsley, *A Christmas Story, The Musical!* is a fun, holiday treat that captures a simpler time in America with delicious wit and a heart of gold.

**"A bright, betinseled,
entertaining show!"**

—*The Seattle Times*

www.AChristmasStoryTheMusical.com

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Fisher Theatre box office. Discounts subject to availability. Not good on previously purchased tickets or with any other offer. No cash value; no refunds or exchanges; some service fees & restrictions may apply. Deeper discounts avail. to groups (12 or more): email Groups@BroadwayInDetroit.com or call 313-871-1132. Info: BroadwayInDetroit.com, 313-872-1000.